

**LAZER BROADCASTING COMPANY**

**EEO PUBLIC FILE REPORTS**

**FOR**

**STATIONS**

<b>Call Sign</b>	<b>Station ID</b>	<b>City of License</b>
<b>KXSB-FM</b>	<b>43999</b>	<b>BIG BEAR LAKE, CA</b>
<b>KXRS-FM</b>	<b>36829</b>	<b>HEMET, CA</b>
<b>KCAL-AM</b>	<b>55416</b>	<b>REDLANDS, CA</b>
<b>KAEH-FM</b>	<b>3727</b>	<b>BEAUMONT, CA</b>

This EEO Public File Reports  
Cover the Period Ending  
August 1, 2019 and July 31, 2020

**Stations KXSB, KXRS, KCAL, KAEH, KIQQ, KWRN,**

*Recruitment Activity Summary*  
**August 1, 2019- July 31, 2020**

This EEO Public File Report is filed in the public inspection files of the Station pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

1. Total Full-Time Vacancies: 0

During the period ending **on July 31, 2020**, the Stations filled the following full-time vacancies:

Job Title

No Vacancies

2. Total Interviewees for Full-Time Vacancies

The Station interviewed the following total number of people for all full-time vacancies during the period covered in this Report: 0

3. Recruitment Sources

The stations have an Equal Opportunity Program and Job Program for use in filling vacancies and making other employment decisions. It is our policy to provide equal opportunity to all qualified individuals without regard to race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each:

<b>Recruitment Source</b>	<b>Total Number of Interviewees</b>
KXSB/KXRS/KBTW/KCAL	<b>0</b>
California State University San Bernardino (CSUSB)	<b>0</b>
Craigslist.	<b>0</b>
IE Weekly	<b>0</b>
Colton Courier	<b>0</b>
Rialto Record	<b>0</b>
Employment Development Department	<b>0</b>
San Bernardino Valley College (SBVC)	<b>0</b>
Riverside Community College (RCC)	<b>0</b>
Jobs and Employment Services Department	<b>0</b>
Walk In	<b>0</b>
Industry Referral	<b>0</b>
Station Acquisition	<b>0</b>

4. Supplemental Information

Exhibit A contains the following information for each full-time vacancy:

- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- \* The recruitment source that referred the hired for each full-time vacancy;
- \* The total number of persons interviewed for each full-time vacancy; and,
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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If you have questions concerning this Report, contact: Nancy Lima

**EXHIBIT B**

**COMMUNITY OUTREACH AND OTHER RECRUITMENT ACTIVITIES  
MENU OPTION ACTIVITIES**

The licensee has engaged in the following outreach activities during the period covered by this Report:

<b>Activity Classification</b>	<b>Type of Activity</b>	<b>Brief Description</b>
Sponsorship	Sponsor	<p>Lazer Broadcasting in partnership with MHS Central Valley sponsors free radio programs to provide information on alcohol and drug prevention. Currently working on two projects to help the younger generation stay away from prescription drugs and cigarette vaping. By Aliza Endida Martinez</p> <p>Participating employee: Arturo Acosta.</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting in partnership with Riverside Latino Network sponsors free radio programs to discuss the importance of participating in the Census 2020, and to encourage the community to submit their census forms because everyone must be accounted for, there are no questions of legal status or citizenship therefore everyone needs to be counted. By Gaby Plascencia and Adan Chavez</p> <p>Participating Employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting in partnership with Restoring Lives Organization, sponsor radio program to discuss programs offered to the community regarding family counseling, domestic violence, suicide prevention and social distancing during Covid-19. By Alfonso Muro</p> <p>Participating Employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting with Knott's Family Agency, sponsors free radio programs to provide information to the community on how they have over 9500 children with no place to sleep every night in San Bernardino and Riverside counties. They are looking for fosters parents to take care of those kids.</p> <p>Participating Employee: Arturo Acosta</p>

Sponsorship	Sponsor	Lazer Broadcasting in partnership with CHIRLA Organization, a coalition for Humane Immigrant Rights, sponsors free radio programs to inform the community about their rights and who and how people can qualify for the DACA program. By Mireya Gonzalez  Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer Broadcasting in partnership with San Bernardino Comm. Service Center sponsors a free radio program to provide more information about immigration issues. They offer free legal help, free citizenship classes, and legal aid in case of detention either by the police or ICE.  Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer Broadcasting in partnership with California Highway Patrol provides information to the community regarding the holiday weekend, DUI prevention, the consequences, cost, statistics of the year, and alternative ways to get around Taxi or Uber. By Officer Ramon Duran Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer Broadcasting in partnership with Free Smile clinic sponsors free radio programs to give more information on how the free clinic takes free mobiles clinics providing free dental and health care to the community.  Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer Broadcasting and the Mexican Consulate sponsor a free radio program to provide information about workshops for students provided by San Bernardino College and also provide information about scholarships programs available to the Hispanic community.  Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer Broadcasting in partnership with Building Live Together " La Academia" sponsors free radio programs to provide information about victims of domestic violence, alcohol, substance abuse, Life Coach, and parenting classes. Suicide prevention and control of anger. Special needs disorders, individual, family, groups, and corporate resources. (909) 583-5112  Participating employee: Arturo Acosta
Sponsorship	Sponsor	Lazer broadcasting in partnership with California Highway Patrol sponsor free radio programs to provide information regarding car seats for children and safety rules as well as new

		<p>traffic laws. By Office Ramon Duran</p> <p>Participating employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting in partnership with Radiant Health Centers, sponsors a free radio program to discuss about HIV transmission, treatments, side effects, and testing. They helped them with counseling and psychologist</p> <p>Participating employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting provides with Mental Health Reach Out, sponsors free radio programs with information about how to take control over tobacco corporations. It is a day that students can be creative and bring this message to a high capacity.</p> <p>Participating employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting provides with SBCSC ICIJ, sponsor a free radio program to provide information to the community about immigration and civic engagement. SBCSC is nonprofit organization specialized in providing legal assistance to low income families in the community. sbcsc.org@gmail.com (909) 402-5292</p> <p>Participating employee: Arturo Acosta</p>

Sponsorship	Sponsor	<p>Lazer Broadcasting and Renasme Foundation sponsor a free radio program to provide information about social impact due to Covid-19. Discussed how to deal with quarantine and offered advice on what to do and enjoy family activities while kids are not in school due to the stay at home order. By Linda Magallanes</p> <p>Participating employee: Arturo Acosta</p>
Sponsorship	Sponsor	<p>Lazer Broadcasting in partnership with Children's Miracle Network Radio ton, sponsored a fund-raising radioton July 15 – 17, 2020, where Lazer raised over \$451,000. The money raised will help support a wide range of specialized pediatric and medical services for the Children's Hospital in Los Angeles.</p> <p>Participating employees: Jesus Garcia, Hector Escalera, Ruben Perez, Jose Talavera and Manuel Zarate</p>

Sponsorship	Sponsored Program	Lazer Broadcasting Corporation in partnership with NALEO Educational Fund/CCA sponsor radio program to provide information regarding Census 2020 and the importance of participating and submitting the Census forms to avoid the risk of not being counted and with that the loss of political representation in the community. By Mayra Miranda, Mariana Lopez and Italia Garcia Participating employee: Arturo Acosta
Internship	Internship	Lazer Broadcasting offers an internship program to individuals that are interested in the Broadcasting Industry, individuals must be attending an accredited college in order to receive credit for working in our stations. Currently, we offer internships in programming, production and promotions departments. Lazer offers 3 month internships. Overseen by: Elsa Bello and Liz P.
Community Outreach	Community Outreach	Lazer Broadcasting Corporation provides tours of the station's facilities to any group or organizations requesting one (i.e. Elementary Schools, High Schools and Community Colleges or any other community organization that is interested in one:  Overseen by Nancy Lima and Arturo Acosta
Other recruiting Activities	Recruitment	Lazer Broadcasting Corporation is a certified minority business, registered with the Southern California Business Development Council. This company facilitates networking opportunities where we can reach out to prospects by networking with other companies in the industry. Participant: Renee Flores
Other Recruiting Activities	Recruitment	Lazer Broadcasting also posts notices of all job openings in the break room to give Internal Applicants the opportunity to promote as positions become available.  Participants: Elsa Bello, HR

Other Recruitment Activities	Recruitment	Additionally, Lazer Broadcasting uses its website to recruit candidates for any job openings that occur during the year.  Participants: Elsa Bello, HR
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