

LAZER BROADCASTING CORPORATION

EEO PUBLIC FILE REPORTS

FOR

STATIONS

Call Sign	Station ID	City of License
KXZM-FM	4698	FELTON, CA

**This EEO Public File Report
Covers the Period of
August 1, 2019 to July 31, 2020**

Lazer Broadcasting also uses as recruitment sources, On-Air Ads, internet and Website Ads, In-house Posting, Employee Internal Hires or Promotions, Employee Referrals, Walk-ins and Call-ins to the stations.

4. Supplemental Information

Exhibit A contains the following information for each full-time vacancy:

- * The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- * The recruitment source that referred the hiree for each full-time vacancy;
- * The total number of persons interviewed for each full-time vacancy; and,
- * The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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If you have questions concerning this Report, contact: Carina Garcia

COMMUNITY OUTREACH AND OTHER RECRUITMENT ACTIVITIES

The licensee has engaged in the following outreach activities during the period covered by this Report:

Activity Classification	Type of Activity	Brief Description
Membership	Job Recruiting	As members of the Southern California Broadcasters Association, this organization posts our job openings in case other members are interested in a change of career within the industry. Participant: Liz Plascencia and Elsa Bello
Internship Program	Internship	Lazer Broadcasting offers an internship program to individuals that are interested in the Broadcasting Industry, individuals must be attending an accredited college in order to receive credit for working in our stations. Currently, we offer internships in programming, production and promotions departments. Lazer offers 3 month internships. Overseen by: Elsa Bello and Liz P.
Sponsorship	Cultural Event	Lazer Broadcasting sponsors and participates in cultural events brought to the community by Rubicon International which brings an Annual Theater Festival to cultivate future generations of engaged and informed citizens through performance, education and outreach programs, and to create bridges for the advancement of cross-cultural understanding, an imperative in an increasingly fragmented world. Participating Employees: Ricardo Martinez
Community Involvement	Development of Career Opportunities	Lazer Broadcasting Corporation provides tours of the station's facilities to any group or organizations requesting one (i.e. Elementary Schools, High Schools and Community Colleges or any other community organization that is interested in one: Overseen by Carina Garcia & Diana Duran
Membership	Job Recruiting	Lazer Broadcasting Corporation is a certified minority business, registered with the Southern California Business Development Council, this company facilitates networking opportunities where we can reach out to prospects by networking with other companies in the industry. Participant: Renee Flores
Supplemental Recruitment Activity	Internal Recruiting	Lazer Broadcasting also posts notices of all job openings in the break room to give Internal Applicants the opportunity to promote as positions become available. Participants: Elsa Bello, HR
Sponsorship	Sponsor	Lazer Broadcasting Sponsors events of the Boys and Girls Club by donating money or promoting fundraiser events in the community.

		Participating Employee: Carina Garcia
Website posting	Job Recruitment	Additionally, Lazer Broadcasting uses its website to recruit candidates for the different openings during the year. Participants: Elsa Bello, HR
Sponsorship	Sponsor	Lazer Broadcasting in partnership with Children's Miracle Network, sponsored a fund-raising radio ton on July 15 th to the 17 th 2020 where Lazer raised \$451,000. The money raised helps to support a wide range of specialized pediatric medical services for the Children's Hospital in Los Angeles. Participating employees: Ricardo Martinez, Diana Duran and Samuel Aguilar
Sponsorship	Sponsor	Lazer Broadcasting sponsored the Health Fair and other events organized by the Mexican Consulate on February 3, 2020 plus several other community events and services directed to the Latino Community. Participants: Loren Cruz Carina Garcia, PSA Coordinator
Sponsorship	Sponsor	Lazer Broadcasting sponsors programs over the year for the CHP to inform the community of what to do in case of an accident, Car Seat Safety and proper use, and how the public can help when they are witnessed of an accident. Participants: Officer Custodio Lopez Carina Garcia, PSA Coordinator
Sponsorship	Sponsor	Lazer sponsors programs for the American Diabetes Association to inform the public of the importance of maintaining a healthy life style to prevent the risk of Diabetes. Discussed type 2 Diabetes and prevention of this disease Participants: Jesse De La Cruz Carina Garcia, PSA Coordinator
Sponsorship	Sponsor	Lazer Sponsors programs for Cal Fresh Organization to inform the public about the services they offer and educate about hunger and affordable food options. Participants: Diego Ortiz Carina Garcia PSA Coordinator
Sponsorship	Sponsor	Lazer Broadcasting sponsored a program for the Social Security Administration to inform the public of when to apply for this benefit, how to get faster service, and discussed changes in the laws. Participants: Maria Elena Lemus Carina Garcia, PSA Coordinator
Sponsorship	Sponsor	Lazer Broadcasting sponsors free programs for El Concilio of San Mateo to provide information to the community of the several services that this organization offers. Participating Employee: Carina Garcia
Sponsorship	Programs	Lazer Broadcasting sponsored a radio program for

		<p>the California Highway Patrol to educate the community of the risks of leaving children in the car during the hot season. Recommendations and consequences:</p> <p>Participating: Officer Custodio Lopez Ricardo Martinez</p>
Sponsorship	Programs	<p>Lazer Broadcasting provides radio programs to the Mexican Consulate to disseminate information about what to do in case of an arrest by the Immigration Department. Recommendations if officers of this department show up at your place of residence, who to call for help or legal assistance.</p> <p>Participants: Jazmin Amescua Ricardo Martinez</p>
Sponsorship	Programs	<p>Lazer Broadcasting provides programs to Mission Buenas Nuevas, to inform the public of the importance of family integration and communication among the family. The loss of communication can bring serious problems of desintegration, alcohol and drugs which tend to lower the family values or puts them on a second place.</p> <p>Participants: Abel Perez Ricardo Martinez</p>